

Radius Technologies Launches First Mobile Compatible Ring Finger Sizing Technology for Jewelers Called PerfectFit

PerfectFit technology “plugs-in” to a jewelry retailer’s existing mobile store allowing its customers to get an accurate ring size in seconds. Created for both domestic and international online jewelry retailers, it improves the customer experience while reducing the cost of returns and resizing repairs.

Atlanta, GA – December 11, 2018 – Radius Technologies announced today the launch of **PerfectFit™** technology that accurately provides a customer’s ring size in seconds from a jewelry retailer’s existing mobile store or as a standalone application for their online business. The new technology is designed for both domestic and international jewelry retailers with mobile and online jewelry stores. It completely eliminates the need for customers to physically go to a brick and mortar jewelry store for ring sizing, or use plastic and print paper ring sizers. PerfectFit technology is compatible with Apple or Android and it seamlessly integrates with a jeweler’s existing online or mobile selling efforts.

“We’re excited to be the first company to solve an age-old problem for jewelers by providing them with patent-pending technology delivering a customer’s accurate ring size quickly and easily,” said Keith Foust, President of Radius Technologies. “Our licensing model lets jewelers take advantage of our innovative technology that simply ‘plugs-in’ to their existing mobile jewelry store, while also allowing customization of the user experience to reflect their brand’s essence. There are numerous convenience and cost advantages for jewelers to implement PerfectFit technology with their existing online and mobile activities,” concluded Foust.

PerfectFit provides jewelers with the following benefits:

- Simple and easy to use.
- Provides an accurate ring size in seconds, while completely eliminating the need to have a customer come into a brick and mortar location.
- Eliminates the need for printing paper sizers and the expense of mailing plastic ring sizers, which are typical methods of at-home ring finger sizing.
- Substantially improves the customer’s experience and confidence when buying
- Integration is seamless with a jeweler’s existing online and mobile selling efforts.
- Converts online browsers into buyers.
- Reduces the cost of returns and resizing repairs on initial orders.
- Design functionality tailored to fit your retailing needs
- Collects data to drive and target marketing initiatives
- Measures to 1/8 of a size.
- Easily handles international conversion specifications.
- Compatible with both Apple and Android devices.

Visit <https://radiustechnologiesinc.com/> for more information about PerfectFit.

About Radius Technologies Inc

Atlanta, Georgia-based Radius Technologies benefits its clients located nationwide and worldwide with more than 30 years of practical consumer facing jewelry experience coupled with pioneering technology.

Media Contact – high res images and interview requests

RPR Public Relations, Inc.

Tel. 786-290-6413

Additional info – VIDEO: <https://www.youtube.com/watch?v=v8f7c6HYjkc>